

Prototype
June-2011

AJINOMOTO®

Ajinomoto U.S.A., Inc.
400 Kelby Street, Fort Lee, New Jersey 07024
Tel: (201) 292-3180~ Fax: (201) 346-5638

Foaming Baby Wash or Adult Sensitive Skin Foaming Cleanser

ASC 21-65-3

This formula showcases this principle of minimalism and simplicity. Only the necessary materials are used in this formula. AMISOFT surfactants employed for their mildness to the skin and conditioned after-feel; AJIDEW NL-50 ensures prolonged moisturization.

	Trade Name	Supplier	INCI Name	% w/w	Function (in Formula / on Skin)
A.	Amisoft CS-22	Ajinomoto USA, Inc	Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate	50.00	Primary mild surfactant / Cleansing, conditioning
	Sensiva PA-20	Schülke & Mayr	Phenylethanol, Ethylhexyl Glycerin	1.00	Preservative
	Fragrance		Fragrance	0.20	Scent
B.	Water		Aqua	47.80	
	Ajidew NL-50	Ajinomoto USA, Inc	Sodium PCA	1.00	Humectant / Prolonged moisturization

Procedure: Combine Phase A ingredients at room temperature, add Phase B. Pour into a self-foaming bottle.

pH (as is): 7.17

Stability: > 1 month at 45, 40, 25, and 3 °C

Note: This formula was not tested to make a tear-free claim.

Disclaimer: This information is presented in good faith and we believe that it is correct, but no warranty as to accuracy of results or fitness for particular use is given, not is freedom from patent infringement to be inferred. It is offered solely for information.

Before using any Ajinomoto product, or any product mentioned in this literature: read, understand and follow the information contained in the most recent Material Safety Data Sheet.