

Prototype
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AJINOMOTO®

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Anti-Aging Gel Stick for Eye Area

ASC 21-51-1

Designed for the delicate skin area around the eye, this moisturizing gel stick wows with its bright and transparent appearance. Acting as a powerful antioxidant, Astaxanthin provides the necessary anti-aging benefit (see data on the reverse side). Rice tocotrienols, also being effective antioxidants, increase skin's production of Hyaluronic acid. Various emollients increase skin moisture while Eldew PS-306 alleviates skin damage and acts as a pseudo-ceramide.

	Trade Name	Supplier	INCI Name	% w/w	Function (in Formula / on Skin)
A.	Gelatinization Agent GP-1	Ajinomoto North America, Inc.	Dibutyl Lauroyl Glutamide	2.4	Oil gelling agent
	Gelatinization Agent EB-21	Ajinomoto North America, Inc.	Dibutyl Ethylhexanoyl Glutamide	1.6	Oil gelling agent
	Risonol 20SP	Kokyu Alcohol Kogyo Co., Ltd.	Octyldodecanol	16.0	Initial solvent
B.	Floramac Macadamia oil	Floritech	Macadamia Integrifolia Seed Oil	25.00	Natural emollient / Moisturization
	Florasun 90	Floritech	Helianthus Annus (Sunflower) Seed Oil	23.65	Natural emollient / Moisturization
	Sensolene	B & T Co	Ethylhexyl Oliviate	5.00	Light emollient, sensory / Moisturization
	Eldew SL-205	Ajinomoto North America, Inc	Isopropyl Lauroyl Sarcosinate	5.00	Light emollient, sensory / Moisturization
	Schercemol DISM Ester	Lubrizol / Noveon	Diisostearyl Malate	5.00	Emollient, stability improvement
	Schercemol DISD	Lubrizol / Noveon	Diisostearyl Dimer Dilinoleate	5.00	Emollient, stability improvement
	Schercemol 185	Lubrizol / Noveon	Isostearyl Neopentanoate	5.00	Emollient / Moisturization
	Liponate NEB	Lipo Chemicals, Inc	C12-15 Alkyl Benzoate	5.00	Emollient, clarity enhancement, depression of solidification point
	Eldew PS-306	Ajinomoto North America, Inc	Phytosteryl / Behenyl Octyldodecyl Lauroyl Glutamate	1.00	Amino-acid derived emollient / Pseudo-ceramide, moisturization
	Oryza Tocotrienol	Oryza Corp.	Oryza Sativa (rice) Bran Oil (and) Tocotrienols (and) Tocopherol	0.30	Natural antioxidant
	Astaxanthin – 5C	Oryza Corp.	Caprylic/Capric Triglyceride, Haematococcus Pluvialis Extract, Astaxanthin, Tocopherol	0.05	Anti-aging active ingredient / Anti-oxidant, anti-inflammatory

Procedure: Heat Phase A to 115 °C and mix until dissolved, cool to 85 °C and add to mixed Phase B heated to 85 °C. Mix and pour into molds.

Solidification point: 70-80 °C

Appearance: Bright red-orange transparent gel

Stability: > 1 month at 45, 40, 25, and 3 °C

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