

*Prototype*  
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**AJINOMOTO®**

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## ***Natural Oat & Kiwi Facial Powder Cleanser*** ***ASC 14-99-1***

This mild natural powdered cleanser features the selective cleansing of the Amisoft surfactants and the exceptional spreadability and skin feel of Amihope LL. Sodium Hyaluronate is used as an active agent that provides excellent long-term moisturization while Kiwi seed extract acts as antioxidant.

<b>Trade Name</b>	<b>Supplier</b>	<b>INCI Name</b>	<b>% w/w</b>	<b>Function (in Formula / on Skin)</b>
<b>Amisoft LS-11</b>	<b>Ajinomoto USA, Inc</b>	Sodium Lauroyl Glutamate	15.00	Primary Natural Surfactant
<b>Amisoft MS-11</b>	<b>Ajinomoto USA, Inc</b>	Sodium Myristoyl Glutamate	15.00	Primary Natural Surfactant
Powdered Milk		Milk	25.00	Extender / Conditioning
Oat Flour		Oat Flour	21.75	Extender
Powdered Sucrose		Sucrose	22.00	Extender / Humectant
<b>Amihope LL</b>	<b>Ajinomoto USA, Inc</b>	Lauroyl Lysine	1.00	Spreading / Conditioning
Kiwi Seed Extract	Oryza corp.	Actinidia Chinensis (Kiwi) Seed Extract	0.30	Anti-oxidant / Active Agent
Sodium Hyaluronate	Q.P Corp., dist. by Ajinomoto USA, Inc	Sodium Hyaluronate	0.50	Active Agent / Moisturization

*Procedure:* Combine in a tumble mixer at room temperature.

*pH (1% sol'n):* 5.3

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