

Prototype
Nov 2015



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ASC -30-79

Long Lasting Clear Lip Gloss Stick

This lip gloss stick product is a unique product for its appearance and application after feel and effects. It has excellent clarity even though it is in a solid stick form. Gelling agent premix, **AJKOD_2046**, (which is a premix of our oil gelling agents **GP-1** & **EB-21**), provides good strength, structure & clarity to the product, without interfering with the effects and qualities of the oils in the formula. **Eldews®** mimic ceramides. They provide excellent moisturization to the lips without drying or flaking the lips. **Eldews®** also prevent sweating of the stick and provide good stability. **Eldew® SL-205** acts as a great solvent for organic components. It has a dry oil quality. This stick is a long lasting lip gloss. It stays put on the lips for several hours after application (even after eating & drinking). It is a great on the go, hassle free, long lasting product.

	Trade Name	INCI Name	Supplier	% w/w	Role of ingredient
A.	AJKOD_2046	Octyl Dodecanol, Dibutyl Lauroyl Glutamide, Dibutyl Ethylhexanoyl Glutamide	Ajinomoto North America Inc.	22.00	Gelling Mixture, Structure, Clarity
B.	Panalane H-300E	Hydrogenated Polyisobutene	Vantage	14.50	Stick Stability and structure enhancer
	Panalane L-14E	Hydrogenated Polyisobutene	Vantage	4.00	Stick Stability
	Shea Clear	Butyrospermum Parkii	AAK	5.00	Conditioning/ Moisturization
	Indopol H-1900	Polybutene	Vantage	10.00	Stick Stability and structure enhancer
	Coconut Oil	Cocos Nucifera		7.00	Emollient
	Floramac Macadamia Oil	Macadamia Integrifolia Seed Oil	Floritech	6.00	Natural emollient/ Moisturizer
	Castor Oil	Ricinus Communis		6.00	Emollient, stability improvement

	Sweet Almond Oil	Prunus amygdalus dulcis		8.00	Conditioning/ Moisturization
	Vit A Palmitate	Vit A Palmitate	DSM	0.30	Cell renewal, skin elasticity enhancer
	Ethylhexyl methoxy cinnamate	Ethylhexyl methoxy cinnamate	Spectrum	5.00	U.V Protection
	Eldew SL-205	Isopropyl Lauroyl Sarcosinate	Ajinomoto North America Inc.	2.50	Light emollient/ sensory/ Moisturization
	Eldew APS-307	Phytosteryl/Decyltetradecyl Myristoyl Methyl Beta-Alanine	Ajinomoto North America Inc.	1.50	Emollient, Moisturizer, Ceramide like activity
	Eldew PS-203	Phytosteryl/Octyldodecyl Lauroyl Glutamate	Ajinomoto North America Inc.	2.50	Emollient, Moisturizer, Ceramide like activity
	Schercemol DISM Ester	Diisostearyl Malate	Lubrizol	3.00	Emollient, stability improvement
C.	Pinacolada Flavor		Labermuth	1.50	Flavor
	Vit E Acetate			1.20	Antioxidant

Procedure:

- (1) Heat Phase A and mix at 95°C.
- (2) Mix phase B and add to Phase A. Mix at 95°C.
- (3) Add Phase C and mix at 90°C.
- (4) Pour at 85-90°C.

Stability:

20 weeks - Stable at 0°C, 40°C, 45°C & at R.T

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